

IV INTERNATIONAL FORUM

Innovation Market

NOVEMBER 5–7, 2019

PARTNERSHIP

Partnership **offering** for the forum — exhibition of innovations “**Innovation Market**”

International Forum “Innovation Market” is a meeting place of innovators, inventors, manufacturers and vendors of leading innovative technologies, experts in the field of innovation, authors of startup projects, business representatives, investment and financial institutions, consultants in the field of intellectual property protection.

The “Innovation Market” exhibition will display innovative ideas, projects, inventions and developments in the following areas:

- IT, telecommunications, Hi-Tech;
- agroindustrial complex, ecology, energy;
- medicine, society;
- finance, trade;
- marketing, management;
- education and science;
- aviation and space;
- transport;
- architecture, design;
- creative industry and fashion;
- robotics, drones;
- and many others.

Participants: more than 200 developments and projects from the National Academy of Sciences, the Junior Academy of Sciences, Educational Establishments; over 50 startups; business innovations.

Visitors: 3,000 visitors interested in innovations.

The offer for a company of the GENERAL PARTNER of the IV International Market “Innovation Market” includes:

1. Placement of the stand in the exhibition area (6 m2).
2. Branding of the stand panels with the ORACAL film.
3. Placement of the Partner’s name and logo on the models of the “Innovation Market” advertising company:
 - *outdoor advertising in Kyiv;*
 - *an advertising banner and Partner’s announcement on the forum web-site, logos on the promotional caption of the promotional video posted on the FB page and on YouTube.*
4. A promotional post on the FB official web-site about the participation of the Partner’s Company.
5. Advertising and branding at the “Innovation Market”:
 - *placement of the Partner's name and logo on the “Innovation Market” advertising banners in the exhibition hall and at conferences;*
 - *inclusion of a speaker from the Partner in the information block or conference panel discussion on the optional subject;*
 - *placement of the logo in the forum event program;*
 - *logo on the brand-wall;*
 - *video clip on the Main Stage during the break between the Panel discussions (1 minute);*
 - *placement of a roll-up in the exhibition area;*
 - *posting of the Partner’s promotional materials at the information stand of the forum.*
6. Posting of color information in the catalog (A5 page).

The offer for a company of the PARTNER of the IV International Forum “Innovation Market” includes:

1. Placement of the stand in the exhibition area (6 m2).
2. Placement of the Partner’s name and logo on the forum web-site, on the promotional caption of the promotional video posted on the FB page and on YouTube.
3. A promotional post on the FB official web-site about the Partner’s Company participation.
4. Placement of the Partner’s name and logo on the “Innovation Market” advertising banners in the exhibition hall and at conferences;
5. Advertising and branding at the “Innovation Market”:
 - *placement of the logo in the forum event program;*
 - *placement of a roll-up in the exhibition area.*
6. Posting of color information in the catalog (A5 page).

ORGANIZERS AND PARTNERS



МІЖНАРОДНИЙ
ВИСТАВКОВИЙ
ЦЕНТР



МІНІСТЕРСТВО
ЕКОНОМІЧНОГО РОЗВИТКУ
І ТОРГІВЛІ УКРАЇНИ



МІНІСТЕРСТВО
ОСВІТИ І НАУКИ
УКРАЇНИ



ОРГАНІЗАЦІЯ ОБ'ЄДНАНИХ
НАЦІЙ З ПИТАНЬ ОСВІТИ,
НАУКИ І КУЛЬТУРИ



МАЛА АКАДЕМІЯ
НАУК УКРАЇНИ
ПІД ЕГІДОЮ ЮНЕСКО



UKRAINE ECONOMIC ENGINE
THE STATE FINANCE INSTITUTION FOR INNOVATIONS



Business Support on Your Doorstep



European Business Association



Fit for Partnership
with Germany



Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH



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